

Mark Haas

Partner, Commercialization Expert, CCD Helmsman



Specializes in accelerating high potential food brands in multiple categories focused on: snacks and beverages

Empowers the global organic and natural foods industry:

- Shrub & Co., member and advisor
- 88 Acres, advisor
- Nai World, advisor
- Aunt Fannie's, advisor
- KitchenTown, advisor
- Avocado Studios, advisor
- Ripened Ventures, member and advisor
- Brand Factory Ventures, general partner

Nurtures the next generation of food industry leaders:

- Christie & Co's Gang of Good
- Silverwood Partners, industry advisor

Previous Successes:

- COO, Cup4Cup, Thomas Keller CPG
- Founder & CEO, Bridgetown Natural Foods, contract manufacturer
- Head of Operations, Kashi
- Founder, outsourced operations management agency (from COO to production)



From idea to market, we offer end-to-end expertise for all stages of your innovation journey.

CCD Innovation and The Helmsman Group have joined forces, combining CCD Innovation's world-class culinary development—driven by trend insights, strategic vision and the creativity of its Chefs' Council®—with The Helmsman Group's vast expertise in commercialization, scale-up, and getting finished products to market quickly.





MISS JONES *Baking Co.*

Exemplary Clients

25+ Years | 350 Product Lines | \$28 Billion

