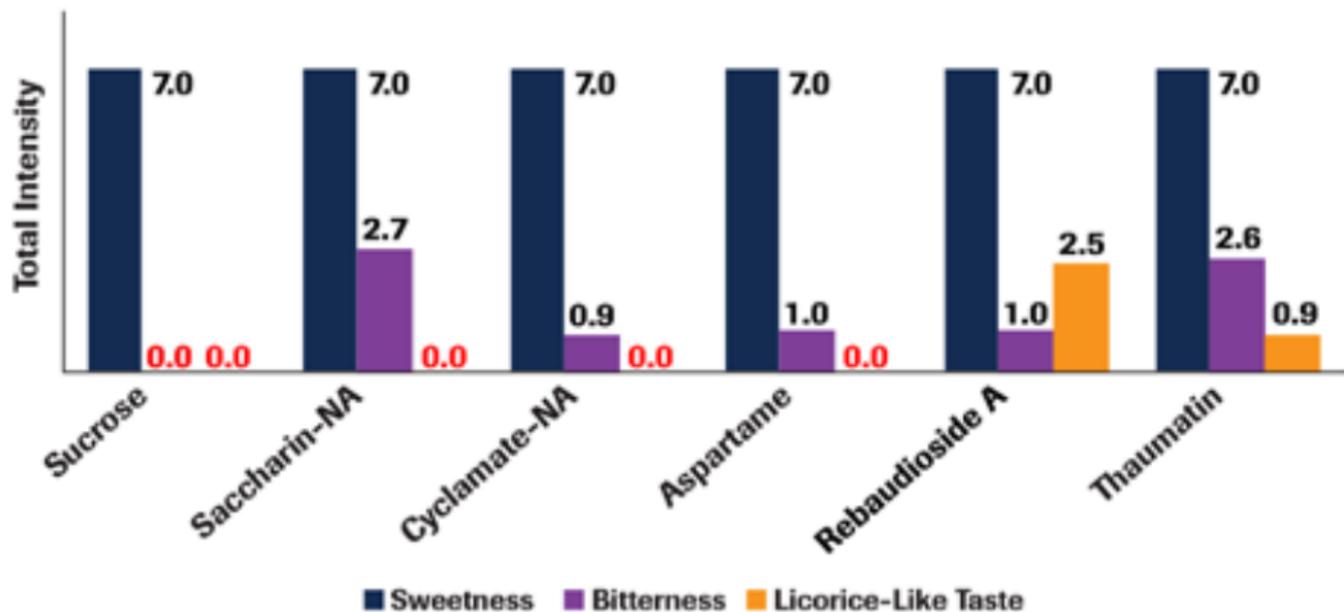


Sucrose and High Potency Sweetener Flavor Profiles



SOURCE: G E DUBOIS, "ADVANCES IN THE SCIENCE OF SWEET TASTE AND SWEETNESS ENHANCEMENT"/2018 SWEETENER SYSTEMS CONFERENCE

Issues associated with bitterness and off-flavor profiles illustrate the trade-off between flavor and purity in HP sweeteners.