

Example of a Cookie Lexicon

Sweetness = Basic taste

Cocoa = Unsweetened, powdered cocoa flavor

Chemical = Flavor associated with petroleum-based chemicals

Anise = Flavor associated with black licorice

Crisp = Sharpness of fracture during first bite Sandy =

Presence of small particulates as product breaks down

SOURCE: BRISAN GROUP/2018 SWEETENER SYSTEMS CONFERENCE

