Commerce Solutions to Food & Beverage Consumption

Deciding What to Eat — **Meal Planning** — **Shopping Planning** — **Food Shopping** — **Cooking** — **Consumption** — **Cleaning** — **Restocking**
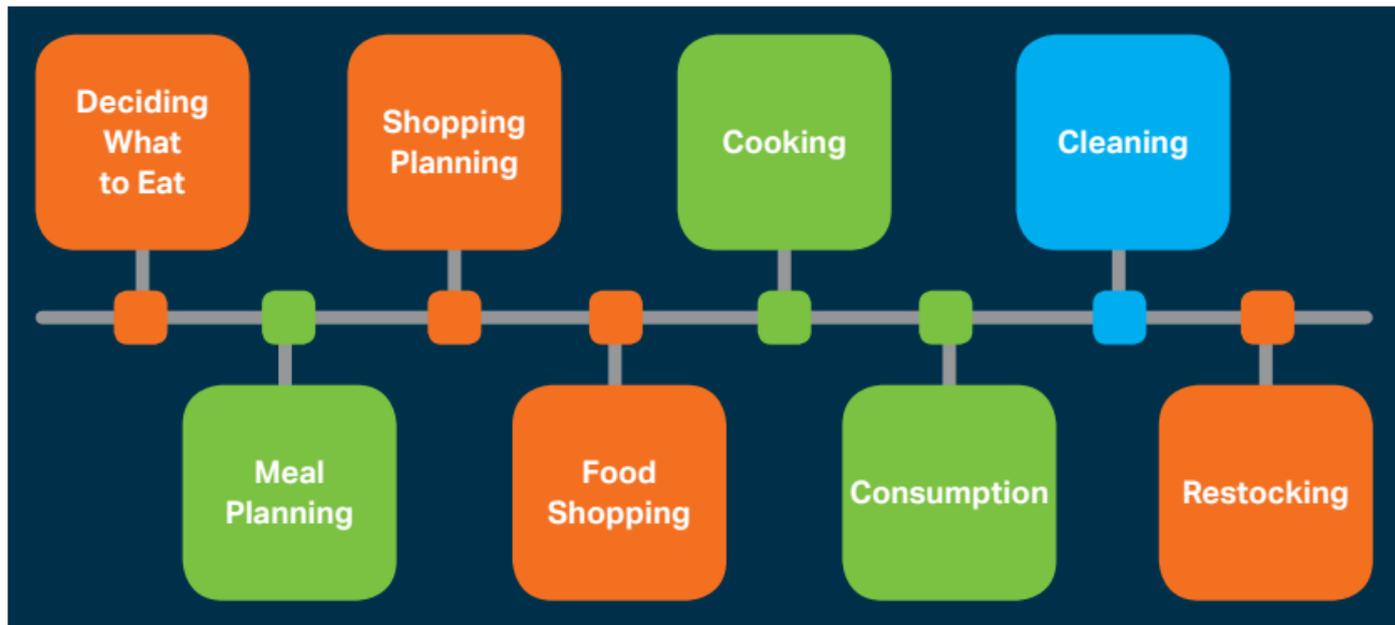
Whereas the focus of "brick-and-mortar" sales is on tangible products, e-commerce offers retailers opportunities to provide service solutions all along the food and beverage decision, purchase and consumption processes.