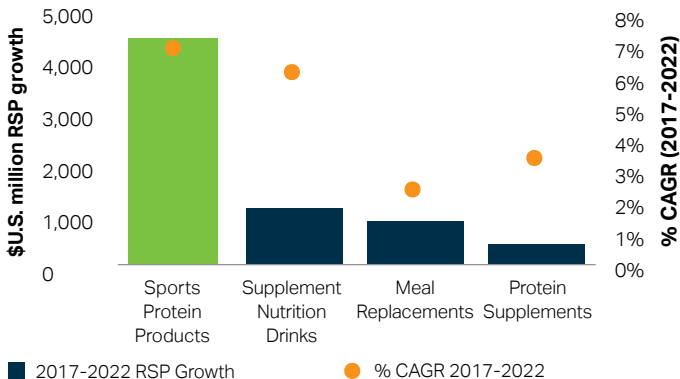


## Value Sales of Protein Based Products in Consumer Health 2017-2022



**Sports protein products are projected to continue dominating total protein-product sales in the “Consumer Health” category at an anticipated 7% compound annual growth rate (CAGR) between 2017-2022. This equates to \$4.5 billion in retail sales growth (as measured by retail sales price, or RSP).**