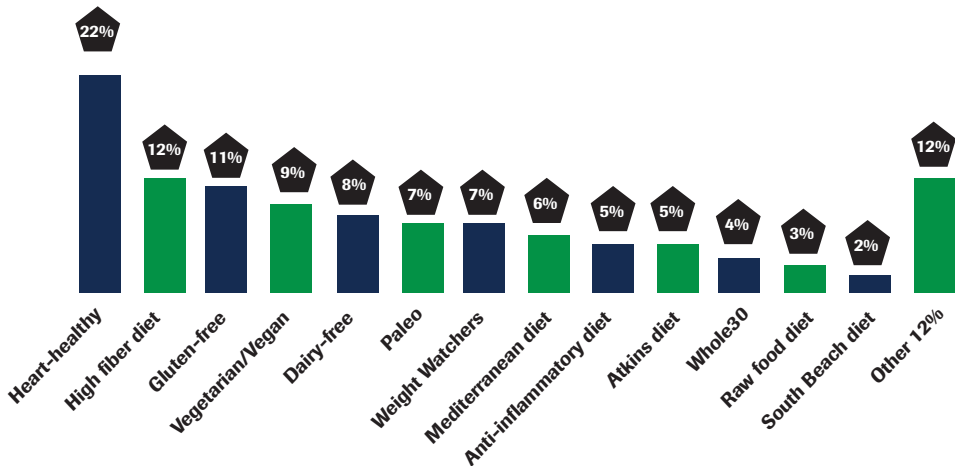


Consumers and Diets



Nearly half of all consumers follow some type of diet or health-related program.