

APPENDIX XIII –NESTLE OMEGA PLUS BRAND Page 1 of 2

GNPD Item ID: 326454, Dec 2004, Nestlé Omega Plus Soya Bean Milk launched into Malaysia. “New under the Nestlé brand is Omega Plus, a soya bean milk with omega 3 & 6 plus added calcium. It has been halal certified.”



GNPD Item ID: 10192699, Oct 2004, Nestlé Omega Plus Enriched Semi-Skimmed Milk Powder launched into Chile.



GNPD Item ID: 293043, Aug 2004, Nestlé Klim branded Omega Milk Powder. Launched into Taiwan. “This product is recommended for people of 50 years old. It has been imported by Nestlé, Taiwan.”



GNPD Item ID: 277198, June 2004, Nestlé Omega Plus High Calcium Set Yogurt. Launched into Malaysia. “Nestlé Omega Plus vanilla yogurt is said to be with live culture and to provide beneficial bacteria.”



GNPD Item ID: 10165454, Mar 2004. Nestlé Omega Plus Milk, Launched into Mexico.



GNPD Item ID: 10103906, Mar 2002, Nestlé Omega Plus Reformulated Powdered Milk. Launched into Guatemala. “. It is said to maintain a healthy cholesterol blood level and benefit the cardiovascular system.”



GNPD Item ID: 132334, Jan 2002, Nestlé Omega Coffee Creamer. Launched into Greece. “A coffee creamer that is said to contain 4% fat and to be rich in vitamins.”



GNPD Item ID: 10092042, Sept 2001, Nestlé Omega Plus Enriched Partially Skim Milk. Launched into Mexico. “Enriched with vitamins E, A, and D3.”



GNPD Item ID: 71589,
Aug 2000, Nestlé
Omega Plus Milk
Powder. Launched into
Singapore. “Milk
powder which is said to
be the first of its kind,
with a balance of Omega
3 to 6 polyunsaturated
fatty acids. It contains a



GNPD Item ID: 22499,
Apr 2000, Nestlé Omega
Plus Milk. Launched
into Malaysia. “A high
calcium, reduced fat
milk powder with
omega 3 & 6 'heart-
friendly' fatty acids.”



GNPD Item ID: 18565,
Feb 2000, Nestlé,
Requeijão Ômega Plus,
Cream Cheese Spread.
Launched into Brazil.
“A cream cheese spread
with omega 3 & omega
6 fatty acids.”



GNPD Item ID: 10061568,
Aug 1999, Nestlé USA,
Leite Omega Plus Milk.
Launched into Brazil.
“Nestle introduces 2
versions of "Omega" milk
(V.H.T. milk, powder
[instant]). This product is
designed to reduce
cholesterol, aid blood
circulation, and help your
heart beat happily.”

