

The Diffusion and Distribution of New Consumer Packaged Foods in Emerging Markets and what it Means for Globalized versus Regional Customized Products - <http://globalfoodforums.com/new-food-products-emerging-markets/> - Composed May 2005

APPENDIX II – ECONOMIC STATISTICS

	GDP (purchasing power parity) (2003 est.)	GDP- real growth rate	GDP - per capita (purchasing power parity) (2003 est.)	Population below poverty line	Household income or consumption by % share	Inflation rate (consumer prices)	Population	Unemployment rate
Brazil (1)	\$1.375 trillion	-0.2% (2003 est.)	\$7,600	22% (1998 est.)	lowest 10%: 0.7% ; highest 10%: 48% (1998)	14.7% (2003)	184,101,109	12.3% (2003 est.)
China (2)	\$6.449 trillion	9.1% (official data) (2003 est.)	\$5,000	10% (2001 est.)	lowest 10%: 2.4%; highest 10%: 30.4% (1998)	1.2% (2003 est.)	1,298,847,624 (July 2004 est.)	*
Egypt (3)	\$295.2 billion	3.1% (2003 est.)	\$4,000	16.7% (2000 est.)	lowest 10%: 3.7% ; highest 10%: 29.5% (1999)	4.3% (2003 est.)	76,117,421 (July 2004 est.)	9.9% (2003 est.)
Greece (4)	\$213.6 billion	4.7% (2003 est.)	\$20,000	NA	lowest 10%: 3%; highest 10%: 25.3% (1993 est.)	3.6% (2003 est.)	10,647,529 (July 2004 est.)	9.4% (2003 est.)
India (5)	\$3.033 trillion	8.3% (2003 est.)	\$2,900	25% (2002 est.)	lowest 10%: 3.5%; highest 10%: 33.5% (1997)	3.8% (2003 est.)	1,065,070,607 (July 2004 est.)	9.5% (2003)
Malaysia (6)	\$207.8 billion	5.2% (2003 est.)	\$9,000	8% (1998 est.)	lowest 10%: 1.4% ; highest 10%: 39.2% (2003 est.)	1.1% (2003 est.)	23,522,482 (July 2004 est.)	3.6% (2003 est.)
Mexico (7)	\$941.2 billion	1.3% (2003 est.)	\$9,000	40% (2003 est.)	lowest 10%: 1.6%; highest 10%: 35.6% (2002)	4.5% (2003 est.)	104,959,594 (July 2004 est.)	3.3% (2003)**
Singapore (8)	\$109.4 billion	1.1% (2003 est.)	\$23,700	NA	NA	0.5% (2003 est.)	4,353,893 (July 2004 est.)	4.8% (2003 est.)
South Africa (9)	\$456.7 billion	1.9% (2003 est.)	\$10,700	50% (2000 est.)	lowest 10%: 1.1%; highest 10%: 45.9% (1994)	5.9% (2003 est.)	42,718,530	31% (2003 est.) ***
Vietnam (10)	\$203.7 billion	7.2% (2003 est.)	\$2,500	37% (1998 est.)	lowest 10%: 3.6%; highest 10%: 29.9% (1998)	3.1% (2003 est.)	6.1% (2003 est.)	82,689,518 (July 2004 est.)
USA (11)	\$10.99 trillion	3.1% (2003 est.)	\$37,800	12% (2003 est.)	lowest 10%: 1.8%; highest 10%: 30.5% (1997)	2.3% (2003)	293,027,571 (July 2004 est.)	6% (2003)

* 10.1% urban unemployment roughly 10%; substantial unemployment and underemployment in rural areas (2003 est.)

** plus underemployment of perhaps 25%

*** includes workers no longer looking for employment substantial unemployment and underemployment in rural areas (2003 est.)

(1) <http://www.cia.gov/cia/publications/factbook/geos/br.html#Econ>

(2) <http://www.cia.gov/cia/publications/factbook/geos/ch.html#Econ>

(3) <http://www.cia.gov/cia/publications/factbook/geos/eg.html#Econ>

(4) <http://www.cia.gov/cia/publications/factbook/geos/gr.html#Econ>

(5) <http://www.cia.gov/cia/publications/factbook/geos/in.html#Econ>

(6) <http://www.cia.gov/cia/publications/factbook/geos/my.html>

(7) <http://www.cia.gov/cia/publications/factbook/geos/mx.html#Econ>

(8) <http://www.cia.gov/cia/publications/factbook/geos/sn.html>

(9) <http://www.cia.gov/cia/publications/factbook/geos/sf.html>

(10) <http://www.cia.gov/cia/publications/factbook/geos/vm.html>

(11) <http://www.cia.gov/cia/publications/factbook/geos/us.html#Econ>